



New training gadget:

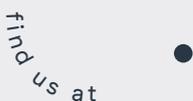
svving improves the swing of golfers of all levels

All serious golfers should carry svving along in their bag, when they're out training on the driving range or on the course! The effective training gadget helps golfers perceive and correct incorrect swing patterns, opening up the training routines of the world's best golfers to everyone — yes, everyone, from beginners to tour players. Hamburg-based startup svving teamed up with Swedish golf enthusiast Michael Morelius to further develop a well-established tool: The alignment stick, which pros happily tweak and thread through their golf pants to optimise their swing and hip movements. This gives them direct sensory and visual body feedback.

Now, golfers of all levels and handicaps can wear it directly on their body during every training routine — simple and, above all, safe. svving adds a comfortable mount to the classic fibreglass stick, which is quickly placed in the trouser or skirt waistband and attached with one simple click on the stick. To effectively correct swing errors and intensively work on rotation, alignment, and swing pattern, with repeat accuracy — because svving stays put, and can be used at the exact same position for the next training session. And if a swing does happen to go awry, the connector made of recycled plastic releases the stick to help minimise damage and injury caused by snags.

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Geschäftsführung: Kati Schwendtke
Amtsgericht Hamburg
Registernummer: HRB 152467

The swing is now available online as a set with a stick and connector, at www.sving.com, for a retail price of 149 euro. Customers can choose between the colours Birdie Blue, Flag Red and Eagle Blue.



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October 2020

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